20 20

Melodie Narain-Blackwell is a serial entrepreneur and health advocate, who has always been passionate about encouraging others to dig deep to pursue their purpose. As a multi-ethnic woman of faith, she has built businesses that represent all of the parts of who she is. Though she has been a part-time entrepreneur for more than 15 years, Melodie began her full-time entrepreneurial journey in 2018 after she was laid off from her full-time job. Concurrent with her layoff and leap of faith, Melodie was diagnosed with Crohn's disease, which has been an arduous ongoing battle for her life. Facing this health challenge head-on, led her to become a passionate health advocate for people of color who battle illnesses.

- BLACK WOMEN ARE 3 TO 4 TIMES MORE LIKELY TO EXPERIENCE PREGNANCY-RELATED DEATH
- AROUND 7.6% OF BLACK WOMEN HAVE HEART DISEASE (20% MORE LIKELY TO DIE), COMPARED TO 5.8% OF WHITE WOMEN
- BLACKS ARE 2X MORE LIKELY TO DIE FROM DIABETES
- BLACKS HAVE THE HIGHEST MORTALITY RATE OF ANY ETHNIC AND RACIAL GROUP FOR ALL CANCERS (MORTALITY AT 2.2X FOR MEN AND 2.7X FOR WOMEN)
- BLACKS ARE 50% MORE LIKELY TO HAVE A STROKE

SPEAKER TOPICS

HEALTH:

EXAMPLE TOPICS (NOT LIMITED TO):

- HOW TO ADVOCATE FOR YOURSELF/PATIENT
- THE MINORITY PATIENT PERSPECTIVE
- BATTLING CHRONIC ILLNESS
- WHO NEEDS SUPPORT
- SYMPTOMS THAT THEY DON'T TELL YOU ABOUT
- BLACK WOMEN'S HEALTH
- MATERNAL HEALTH AND CHRONIC ILLNESS
- HOW DO I MANAGE IT ALL FINDING BALANCE
- YOUR ILLNESS IS YOUR SUPER POWER
- REACHING MINORITY PATIENTS

ENTREPRENEURSHIP:

EXAMPLE TOPICS (NOT LIMITED TO):

- JUST "FAITHING IT" ISN'T ENOUGH
- WHERE IS GOD IN MY BUSINESS
- WHERE DO I START
- INTENTION IS AN EVERY DAY JOB
- BUSINESS IS SERVICE
- COMMUNITY